

Opening Ceremony of briq – Institute on Behavior & Inequality

Wednesday, September 27, 2017

Starting **10:30**

Guest Arrival

11:00 – 11:20

Welcome Reception

Dr. Klaus Zumwinkel
President of Deutsche Post Foundation

Prof. Dr. Michael Hoch
Rector of University of Bonn

Prof. Dr. Armin Falk
CEO of briq and Professor of Economics at University of Bonn

11:20 – 12:00

Opening Address

Childhood Development and Inequality

Prof. James Heckman, Ph.D.
University of Chicago, USA

12:00 – 13:00

Panel Discussion

Recent Developments in Research on Inequality and Behavioral Economics

Moderator: Prof. Dr. Armin Falk (*CEO of briq and Professor of Economics at University of Bonn*)

Inequality in Mortality in the US and Canada
Prof. Janet Currie, Ph.D. (*Princeton University, USA*)

Childhood Development and Inequality
Prof. James Heckman, Ph.D. (*University of Chicago, USA*)

A Taste of Behavioral Industrial Organization: Naivete-Based Discrimination
Prof. Botond Köszegi, Ph.D. (*Central European University, Ungarn*)

How Life-Time Experiences Shape Risk Attitudes
Prof. Ulrike Malmendier, Ph.D. (*University of California, Berkeley, USA*)

Followed by

Buffet Lunch and Conversation with our Researchers

Marcus Schinkel Trio

Accompanying musical performance

ca. **14:30**

End of Event

Please note that the event will be documented and recorded. By attending, you agree with the publication of the thereby created content. For more information about the event please contact:

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Your way to us

briq | Schaumburg-Lippe-Straße 5–9 | 53113 Bonn, Germany



From Cologne/Bonn Airport

Bus line **SB60** towards
Bonn Central Station

• Bonn Central Station

Tram lines **16, 63, 66** towards
Bad Godesberg or **Bad Honnef**

• Bonn Juridicum

2nd stop

Take exit „Universitäts- und Landesbibliothek“,
walk 2 minutes

• briq

Schaumburg-Lippe-Straße 5–9

From Bonn Central Station

Tram lines **16, 63, 66** towards
Bad Godesberg or **Bad Honnef**

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Take exit „Universitäts- und Landesbibliothek“,
walk 2 minutes

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Schaumburg-Lippe-Straße 5–9

By car from the east

Take highway **A59**

At intersection **Bonn-Ost**
get on **A562**

Take the 2nd exit, **Bonn-Zentrum**

Turn right at **Juridicum (U)** into
Schaumburg-Lippe-Straße

By car from the west

Take highway **A565** towards
Bad Godesberg

Take the exit **Poppelsdorf**

Behind the overpass, turn left
towards **Zentrum**

Turn right at **Juridicum (U)** into
Schaumburg-Lippe-Straße

Please note:

There is no parking available in
the immediate vicinity of briq.

You will receive a link for
your registration via email.

www.briq-institute.org