Opening Ceremony of 
briq – Institute on Behavior & Inequality

Wednesday, September 27, 2017

Starting 10:30  Guest Arrival

11:00 – 11:20  Welcome Reception
Dr. Klaus Zumwinkel
President of Deutsche Post Foundation
Prof. Dr. Michael Hoch
Rector of University of Bonn
Prof. Dr. Armin Falk
CEO of briq and Professor of Economics at University of Bonn

11:20 – 12:00  Opening Address
Childhood Development and Inequality
Prof. James Heckman, Ph.D.
University of Chicago, USA

12:00 – 13:00  Panel Discussion
Recent Developments in Research on Inequality and Behavioral Economics
Moderator: Prof. Dr. Armin Falk (CEO of briq and Professor of Economics at University of Bonn)

Inequality in Mortality in the US and Canada
Prof. Janet Currie, Ph.D. (Princeton University, USA)

Childhood Development and Inequality
Prof. James Heckman, Ph.D. (University of Chicago, USA)

A Taste of Behavioral Industrial Organization: Naivete-Based Discrimination
Prof. Botond Köszegi, Ph.D. (Central European University, Ungarn)

How Life-Time Experiences Shape Risk Attitudes
Prof. Ulrike Malmendier, Ph.D. (University of California, Berkeley, USA)

Followed by  Buffet Lunch and Conversation with our Researchers

Marcus Schinkel Trio
Accompanying musical performance

ca. 14:30  End of Event

Please note that the event will be documented and recorded. By attending, you agree with the publication of the thereby created content. For more information about the event please contact:

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www.briq-institute.org
Your way to us
briq | Schaumburg-Lippe-Straße 5–9 | 53113 Bonn, Germany

From Cologne/Bonn Airport
Bus line S860 towards Bonn Central Station

Bonn Central Station
Tram lines 16, 63, 66 towards Bad Godesberg or Bad Honnef

Bonn Juridicum
2nd stop
Take exit „Universitäts- und Landesbibliothek“, walk 2 minutes

briq
Schaumburg-Lippe-Straße 5–9

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briq
Schaumburg-Lippe-Straße 5–9

By car from the east
Take highway A59
At intersection Bonn-Ost get on A562
Take the 2nd exit, Bonn-Zentrum
Turn right at Juridicum (U) into Schaumburg-Lippe-Straße

By car from the west
Take highway A565 towards Bad Godesberg
Take the exit Poppelsdorf
Behind the overpass, turn left towards Zentrum
Turn right at Juridicum (U) into Schaumburg-Lippe-Straße

Please note:
There is no parking available in the immediate vicinity of briq.

You will receive a link for your registration via email.

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