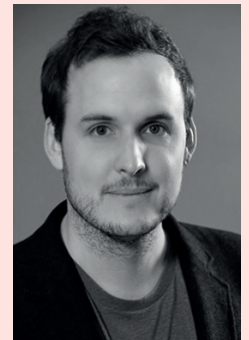


short lecture series

The briq Short Lecture Series comprises two lectures of 90 minutes each, held consecutively on a single day by top-level researchers in the fields of behavioral economics and the sources of inequality.



Peter Schwardmann

Assistant Professor, Department of Economics,
Ludwig-Maximilians-Universität München

Wednesday, January 17th, 2018

10:30–12:00

LECTURE 1

Motivated cognition in strategic settings

This lecture focusses on strategic motives for holding biased beliefs and on motivated cognition in markets.

13:30–15:00

LECTURE 2

Cursed consumers

This lecture focusses on firms' strategic disclosure of information to consumers that lack strategic sophistication.

briq | Conference Room
Schaumburg-Lippe-Straße 5–9, Bonn

