

# short lecture series

The briq Short Lecture Series comprises three lectures of 90 minutes each, held consecutively on a single day by top-level researchers in the fields of behavioral economics and the sources of inequality.



## Stefano DellaVigna

Professor of Economics and Professor of Business Administration,  
UC Berkeley

Thursday, July 20<sup>th</sup>, 2017

**14:00–15:15**

LECTURE 1

**Your Experimental Results Would Change if...?  
Forecasts and Evidence**

Design presentation (with Devin Pope)

**15:30–16:45**

LECTURE 2

**Structural Behavioral Economics**

Chapter in preparation for 1<sup>st</sup> Handbook of Behavioral Economics

**17:00–18:15**

LECTURE 3

**Within-Chain Price Rigidity in US Retail**

(with Matthew Gentzkow)

**briq** | Conference Room  
Schaumburg-Lippe-Straße 5–9, Bonn

