briq Summer School in Behavioral Economics
July 8-12, 2019

Faculty:
Douglas Bernheim Stanford University
Aislinn Bohren Carnegie Mellon University
Armin Falk briq and University of Bonn
Alex Imas Carnegie Mellon University
Botond Kőszegi Central European University
George Loewenstein Carnegie Mellon University
Muriel Niederle Stanford University
Florian Zimmermann briq and University of Bonn

Monday, July 8

8:30 – 9:00 Registration
9:00 – 9:15 Welcome
Armin Falk briq and University of Bonn

9:15 – 10:45 Lecture 1: Lab Experiments and Measurement
10:45 – 11:15 Coffee Break
11:15 – 12:45 Lecture 2: Preferences: Formation, Determinants and Consequences (I)
12:45 – 13:30 Lunch
13:30 – 14:30 Lecture 3: Preferences: Formation, Determinants and Consequences (II)
14:30 – 15:00 Coffee Break
15:00 – 16:30 Sign-Ups
### briq Summer School in Behavioral Economics

**July 8-12, 2019**

#### Tuesday, July 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>9:15 – 10:45</td>
<td>Lecture 1: Behavioral Welfare Economics</td>
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<td>10:45 – 11:15</td>
<td>Coffee Break</td>
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<td>11:15 – 12:45</td>
<td>Lecture 2: Behavioral Public Economics</td>
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<td>12:45 – 13:30</td>
<td>Lunch</td>
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<td>14:30 – 15:00</td>
<td>Coffee Break</td>
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<td>15:00 – 16:30</td>
<td>Sign-Ups</td>
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<td>16:30 – 21:00</td>
<td>Social Event</td>
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**Short Lecture**

Florian Zimmermann  
_briq and University of Bonn_

**Dinner**
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Wednesday, July 10

George Loewenstein
Carnegie Mellon University

9:15 – 10:45  Lecture 1: Mental Accounting
10:45 – 11:15  Coffee Break
11:15 – 12:45  Lecture 2: Affect (Emotion)
12:45 – 13:30  Lunch
13:30 – 14:30  Lecture 3: Behavioral Economics and Privacy
14:30 – 15:00  Coffee Break
15:00 – 16:30  Sign-Ups
16:30 – 17:15  Short Lecture
Alex Imas
Carnegie Mellon University

Thursday, July 11

Botond Kőszegi
Central European University

9:15 – 10:45  Lecture 1: The Economics of Hidden Prices (I)
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10:45 – 11:15  Coffee Break
11:15 – 12:45  Lecture 2: The Economics of Hidden Prices (II)
12:45 – 13:30  Lunch
13:30 – 14:30  Lecture 3: The Economics of Hidden Prices (III)
14:30 – 15:00  Coffee Break
15:00 – 16:30  Sign-Ups
16:30 – 17:15  Short Lecture
   Aislinn Bohren
   Carnegie Mellon University
18:00  Informal Dinner

Friday, July 12

Muriel Niederle
Stanford University

9:15 – 10:45  Lecture 1: Behavioral Game Theory and Contingent Reasoning
10:45 – 11:15  Coffee Break
11:15 – 12:45  Lecture 2: A Gender Agenda: From the Lab to the Field to Policy (I)
12:45 – 13:30  Lunch
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<tr>
<td>13:30 – 14:30</td>
<td><strong>Lecture 3: A Gender Agenda: From the Lab to the Field to Policy (II)</strong></td>
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<td>14:30 – 15:00</td>
<td><strong>Coffee Break</strong></td>
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<td>15:00 – 16:30</td>
<td><strong>Sign-Ups</strong></td>
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<td><strong>Farewell</strong></td>
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